


Site Usage


 **4,292** Visits

 **55.01%** Bounce Rate

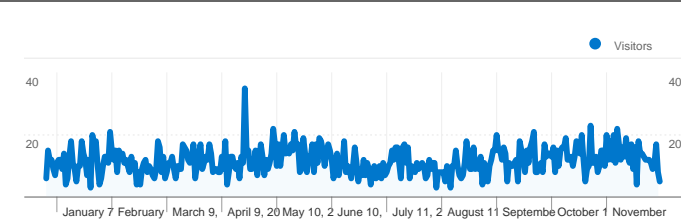
 **14,424** Pageviews

 **00:02:02** Avg. Time on Site

 **3.36** Pages/Visit

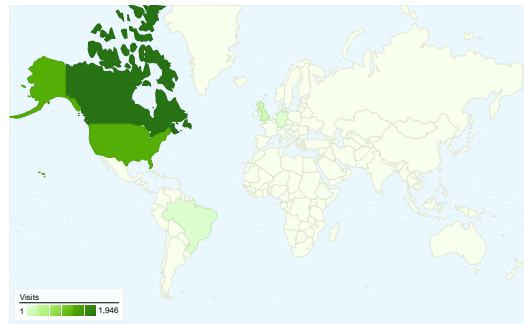
 **83.29%** % New Visits

Visitors Overview

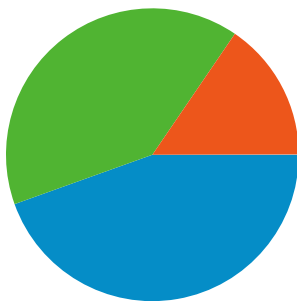


Visitors
3,633

Map Overlay world



Traffic Sources Overview



- **Search Engines**
1,911.00 (44.52%)
- **Referring Sites**
1,717.00 (40.00%)
- **Direct Traffic**
663.00 (15.45%)
- **Other**
1 (0.02%)

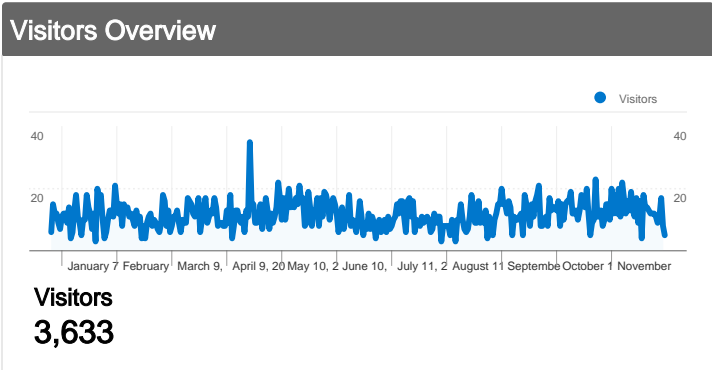
Content Overview

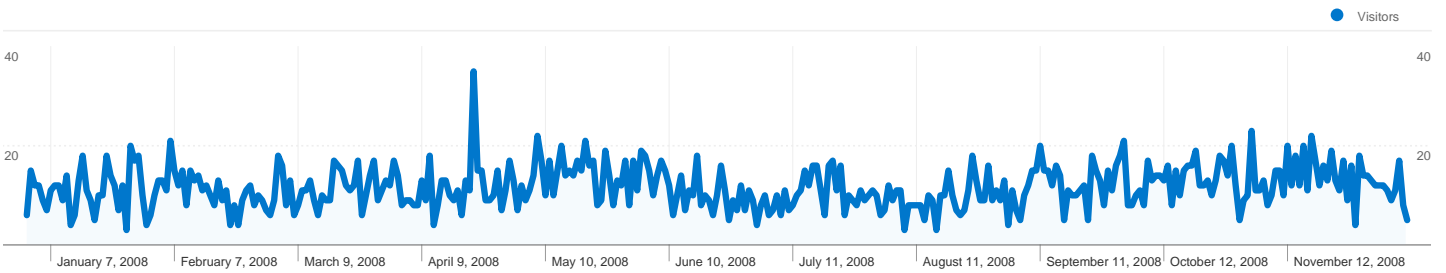
Pages	Pageviews	% Pageviews
/	3,449	23.91%
/inside.htm	1,864	12.92%
/images/structure-of-	1,800	12.48%
/Events.htm	1,466	10.16%
/Officers.htm	956	6.63%

Search Engines		
Source	Visits	% visits
google	1,590	83.20%
yahoo	165	8.63%
live	67	3.51%
msn	30	1.57%
aol	27	1.41%

Keywords		
Keyword	Visits	% visits
the structure of freemasonry	286	14.97%
structure of freemasonry	200	10.47%
corinthian lodge	118	6.17%
masonic lodge barrie	31	1.62%
trestle board	28	1.47%

Content Overview		
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/Officers.htm	956	6.63%






3,633 people visited this site

 **4,292 Visits**


 **3,633 Absolute Unique Visitors**

 **14,424 Pageviews**

 **3.36 Average Pageviews**

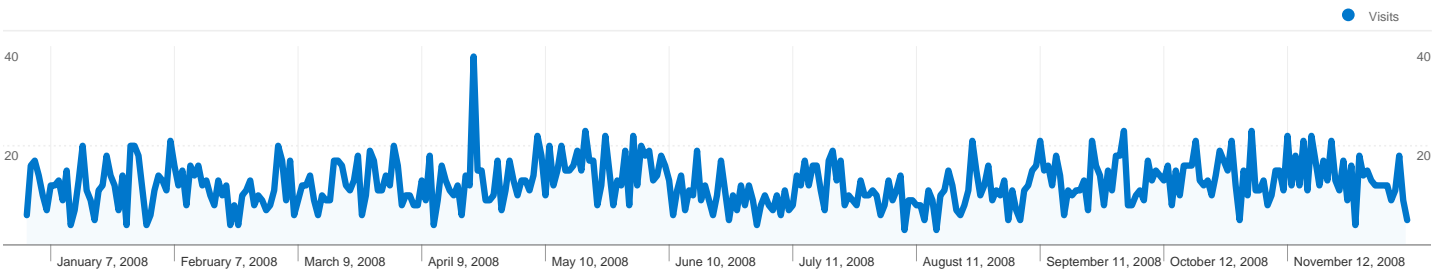
 **00:02:02 Time on Site**

 **55.01% Bounce Rate**

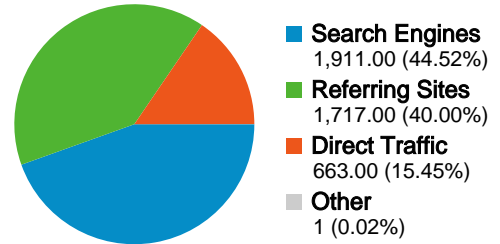
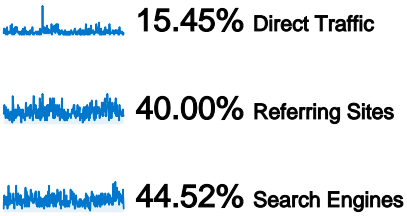
 **83.29% New Visits**

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,705	63.02%	Cable	1,400	32.62%
Firefox	1,183	27.56%	DSL	1,242	28.94%
Mozilla	162	3.77%	Unknown	1,075	25.05%
Safari	150	3.49%	T1	373	8.69%
Opera	50	1.16%	Dialup	175	4.08%



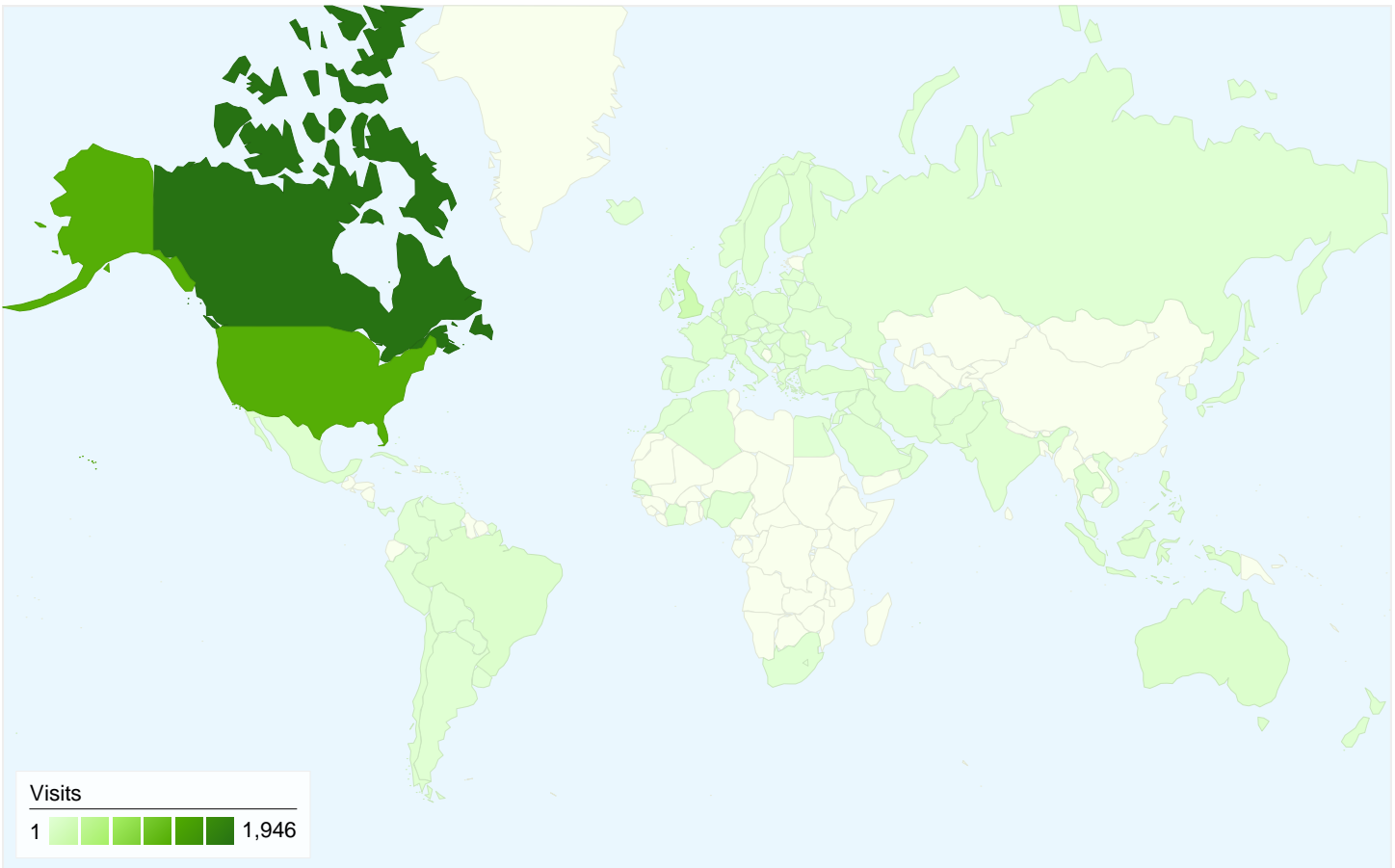
All traffic sources sent a total of 4,292 visits



Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,590	37.05%
(direct) ((none))	663	15.45%
images.google.com (referral)	373	8.69%
grandlodge.on.ca (referral)	199	4.64%
yahoo (organic)	165	3.84%

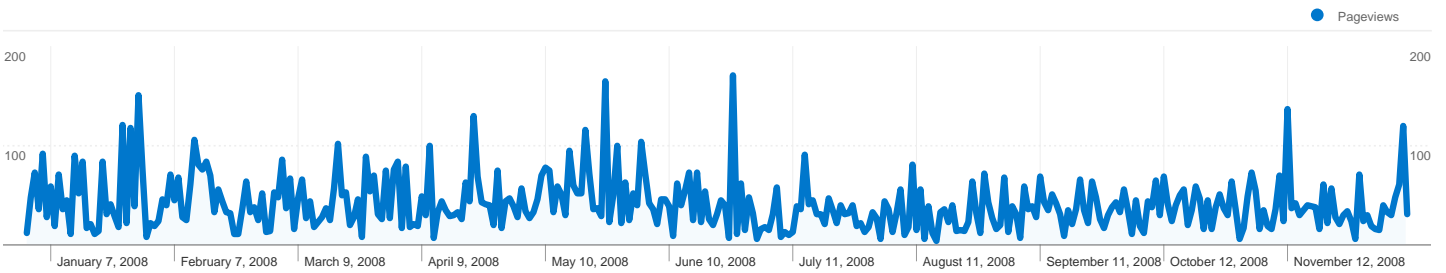
Keywords	Visits	% visits
the structure of freemasonry	286	14.97%
structure of freemasonry	200	10.47%
corinthian lodge	118	6.17%
masonic lodge barrie	31	1.62%
trestle board	28	1.47%



4,292 visits came from 101 countries/territories


Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
4,292 % of Site Total: 100.00%	3.36 Site Avg: 3.36 (0.00%)	00:02:02 Site Avg: 00:02:02 (0.00%)	83.41% Site Avg: 83.29% (0.14%)	55.01% Site Avg: 55.01% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Canada	1,946	4.98	00:03:15	72.66%	37.51%
United States	1,262	2.12	00:00:55	92.08%	66.96%
United Kingdom	202	2.34	00:01:39	91.58%	61.88%
Brazil	51	2.10	00:01:15	96.08%	60.78%
Germany	51	3.29	00:02:02	96.08%	58.82%
Ireland	51	1.00	00:00:00	100.00%	100.00%
Australia	47	1.43	00:00:35	93.62%	74.47%
Philippines	44	1.18	00:00:49	100.00%	81.82%
Indonesia	43	1.40	00:01:27	97.67%	81.40%
France	34	2.18	00:00:38	88.24%	67.65%



Pages on this site were viewed a total of 14,424 times

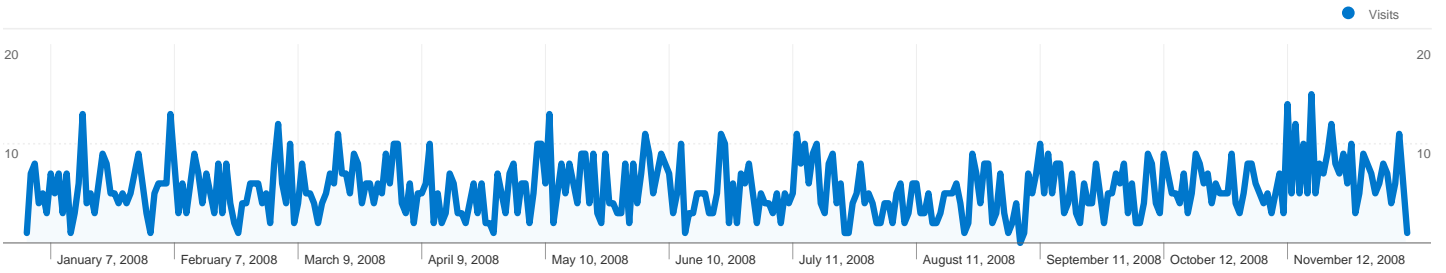
 **14,424** Pageviews

 **9,187** Unique Views

 **55.01%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	3,449	23.91%
/inside.htm	1,864	12.92%
/images/structure-of-freemasonry-b.html	1,800	12.48%
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Search sent 1,911 total visits via 11 sources

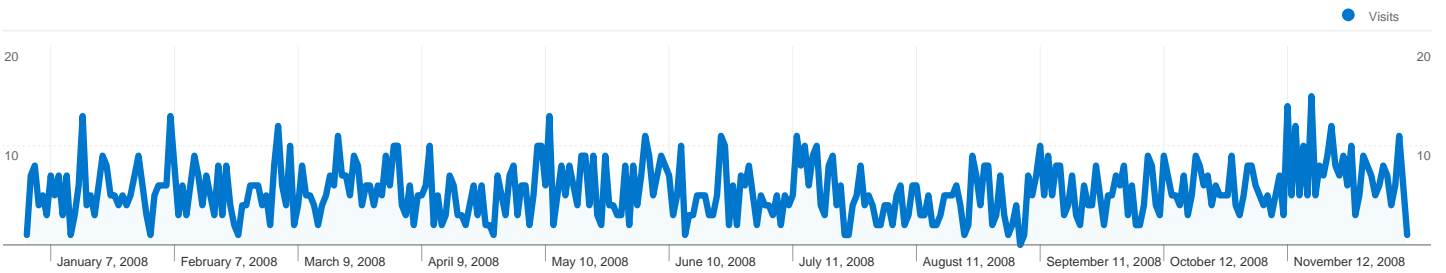
Site Usage

Visits 1,911 % of Site Total: 44.52%	Pages/Visit 3.60 Site Avg: 3.36 (7.00%)	Avg. Time on Site 00:02:16 Site Avg: 00:02:02 (11.67%)	% New Visits 83.94% Site Avg: 83.29% (0.77%)	Bounce Rate 57.56% Site Avg: 55.01% (4.64%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	1,590	3.31	00:02:10	84.84%	60.44%
yahoo	165	4.14	00:02:53	82.42%	44.24%
live	67	8.34	00:03:42	56.72%	23.88%
msn	30	7.57	00:02:51	83.33%	33.33%
aol	27	1.74	00:01:25	100.00%	70.37%
search	11	2.55	00:01:30	100.00%	45.45%
ask	10	4.90	00:01:26	100.00%	70.00%
netscape	6	1.17	00:00:35	50.00%	83.33%
altavista	2	1.00	00:00:00	100.00%	100.00%
yandex	2	1.00	00:00:00	100.00%	100.00%

1 - 10 of 11

Keywords

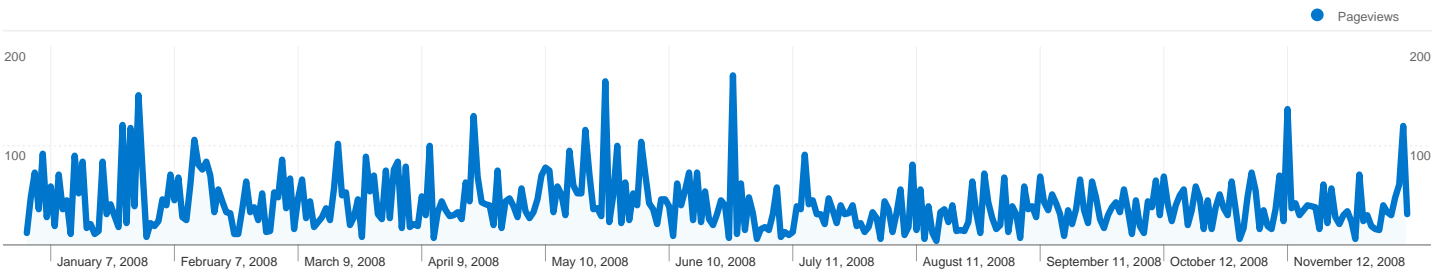
Comparing to: Site



Search sent 1,911 total visits via 815 keywords


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Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
the structure of freemasonry	286	1.15	00:00:37	88.46%	90.21%
structure of freemasonry	200	1.17	00:00:29	83.50%	86.00%
corinthian lodge	118	3.78	00:03:49	57.63%	39.83%
masonic lodge barrie	31	7.65	00:04:54	77.42%	6.45%
trestle board	28	2.75	00:01:17	89.29%	60.71%
corinthian	23	1.70	00:00:38	78.26%	65.22%
corinthian lodge barrie	23	5.00	00:02:47	47.83%	13.04%
freemasons barrie	23	6.70	00:03:57	82.61%	17.39%
masons barrie	20	6.80	00:05:34	70.00%	15.00%
corinthian lodge #96 2008 officers pictures	19	12.47	00:02:43	0.00%	5.26%
1 - 10 of 815					



Pages on this site were viewed a total of 14,424 times

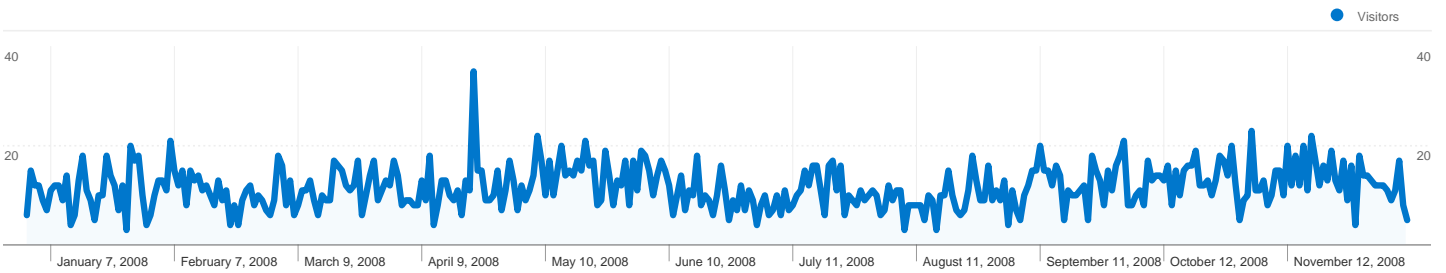
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