

## Site Usage

5,742 Visits

58.20% Bounce Rate

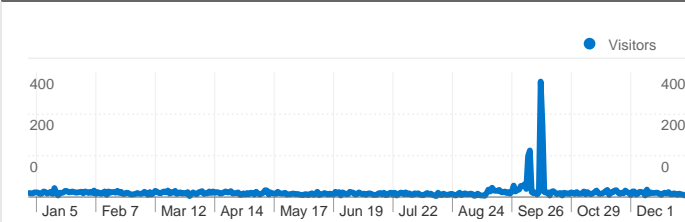
13,991 Pageviews

00:01:37 Avg. Time on Site

2.44 Pages/Visit

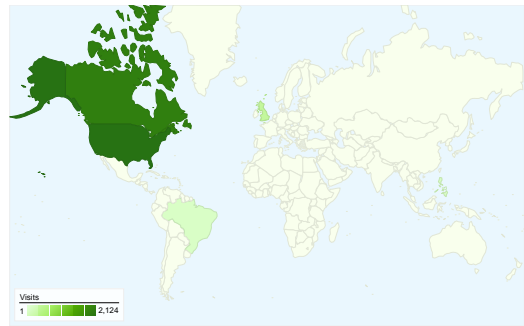
87.77% % New Visits

## Visitors Overview

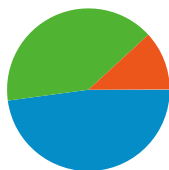


Visitors  
5,105

## Map Overlay



## Traffic Sources Overview



- Referring Sites  
2,748.00 (47.86%)
- Search Engines  
2,315.00 (40.32%)
- Direct Traffic  
676.00 (11.77%)
- Other  
3 (0.05%)

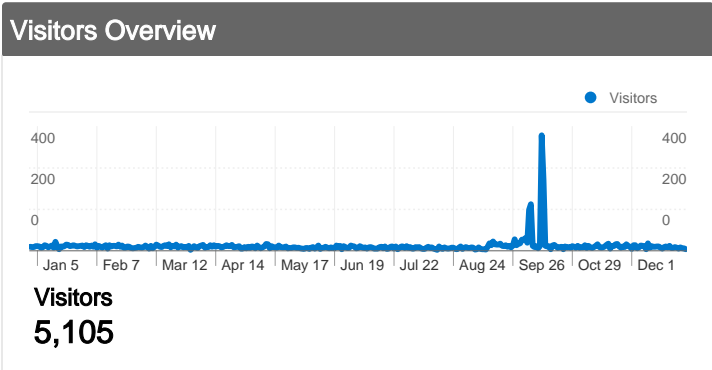
## Content Overview

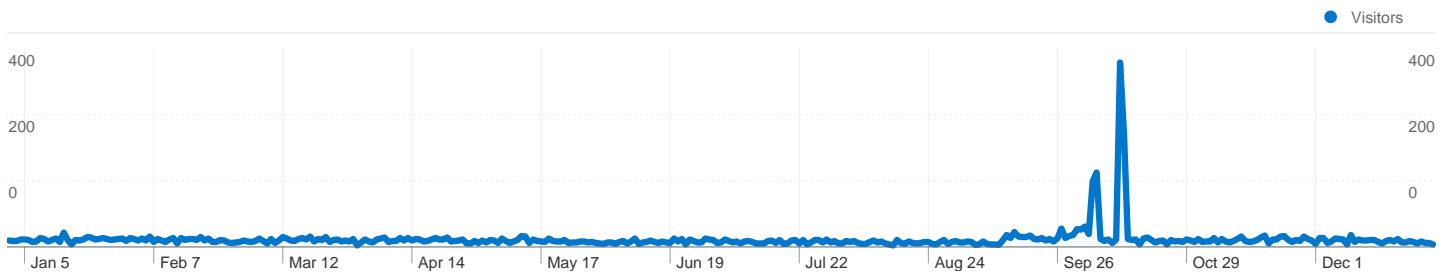
Pages	Pageviews	% Pageviews
/images/structure-of-	3,784	27.05%
/	3,172	22.67%
/inside.htm	1,321	9.44%
/Events.htm	1,027	7.34%
/Officers.htm	764	5.46%

Search Engines		
Source	Visits	% visits
google	1,968	85.01%
yahoo	167	7.21%
bing	55	2.38%
search	32	1.38%
aol	24	1.04%

Keywords		
Keyword	Visits	% visits
the structure of freemasonry	293	12.66%
structure of freemasonry	161	6.95%
corinthian lodge	130	5.62%
corinthian	76	3.28%
barrie masonic lodge	32	1.38%

Content Overview		
Pages	Pageviews	% Pageviews
/images/structure-of-	3,784	27.05%
/	3,172	22.67%
/inside.htm	1,321	9.44%
/Events.htm	1,027	7.34%
/Officers.htm	764	5.46%





**5,105 people visited this site**

**5,742** Visits

**5,105** Absolute Unique Visitors

**13,991** Pageviews

**2.44** Average Pageviews

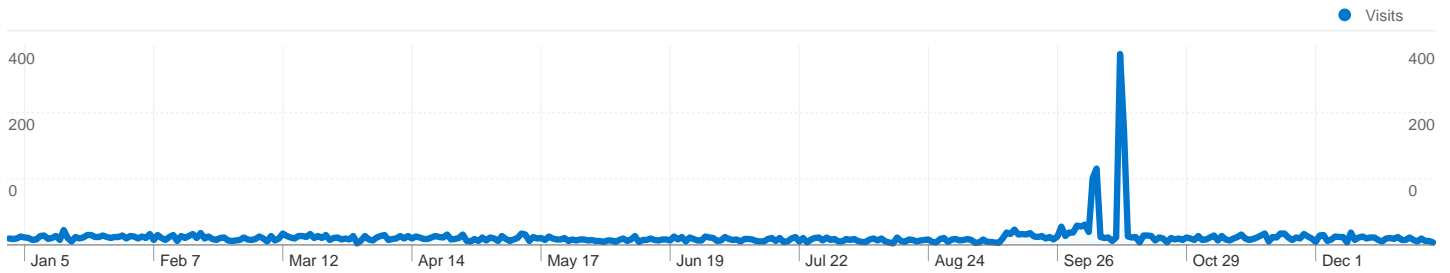
**00:01:37** Time on Site

**58.20%** Bounce Rate

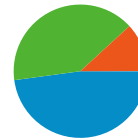
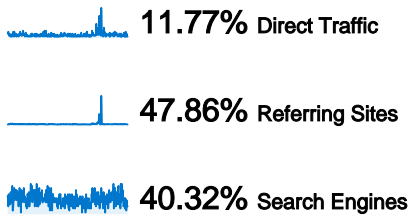
**87.77%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	2,693	46.90%	Cable	2,215	38.58%
Internet Explorer	2,458	42.81%	DSL	1,618	28.18%
Safari	214	3.73%	Unknown	1,339	23.32%
Chrome	148	2.58%	T1	410	7.14%
Opera	107	1.86%	Dialup	129	2.25%



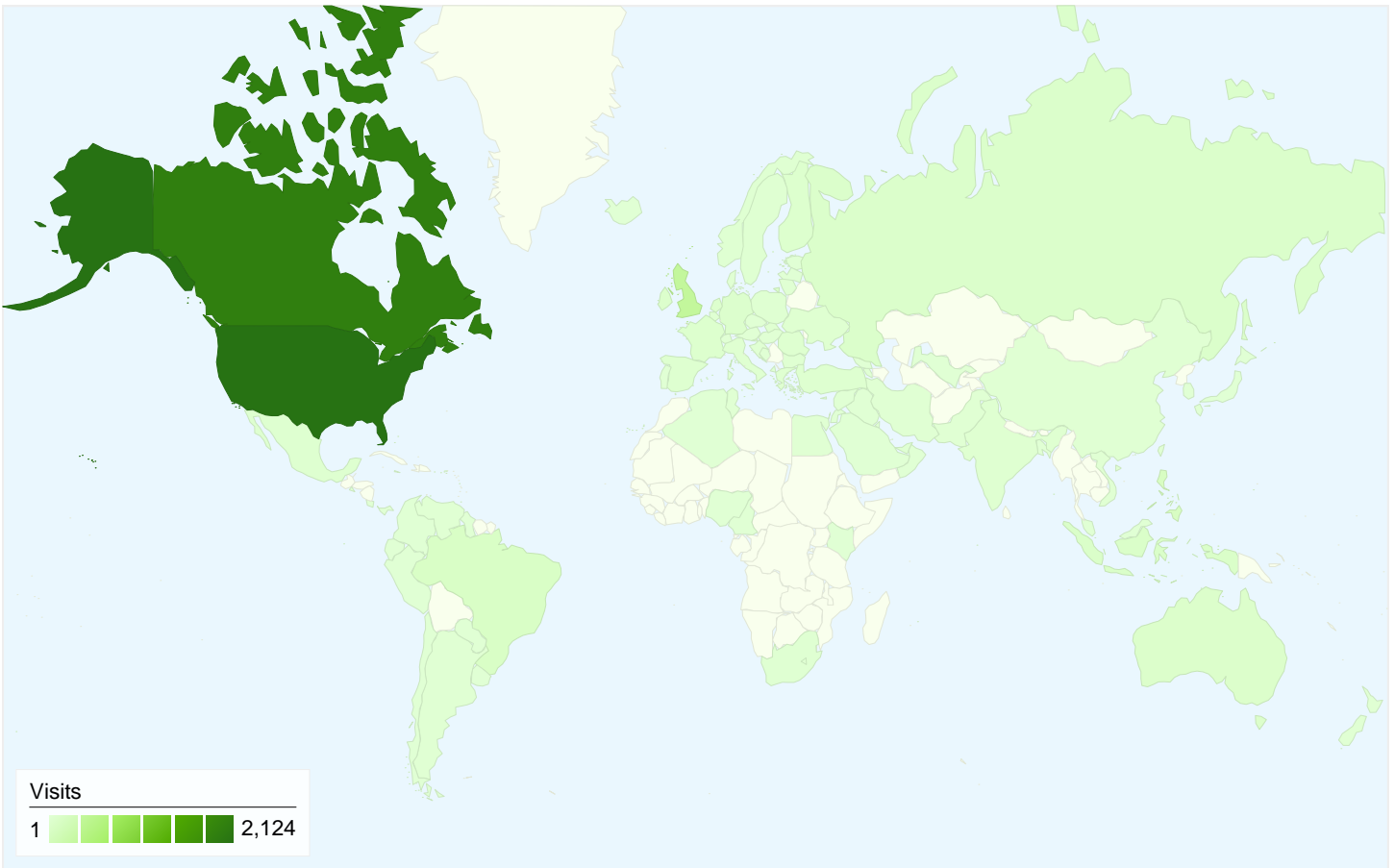
All traffic sources sent a total of 5,742 visits



- Referring Sites**  
2,748.00 (47.86%)
- Search Engines**  
2,315.00 (40.32%)
- Direct Traffic**  
676.00 (11.77%)
- Other**  
3 (0.05%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,968	34.27%	the structure of freemasonry	293	12.66%
stumbleupon.com (referral)	1,078	18.77%	structure of freemasonry	161	6.95%
(direct) ((none))	676	11.77%	corinthian lodge	130	5.62%
images.google.com (referral)	314	5.47%	corinthian	76	3.28%
yahoo (organic)	167	2.91%	barrie masonic lodge	32	1.38%

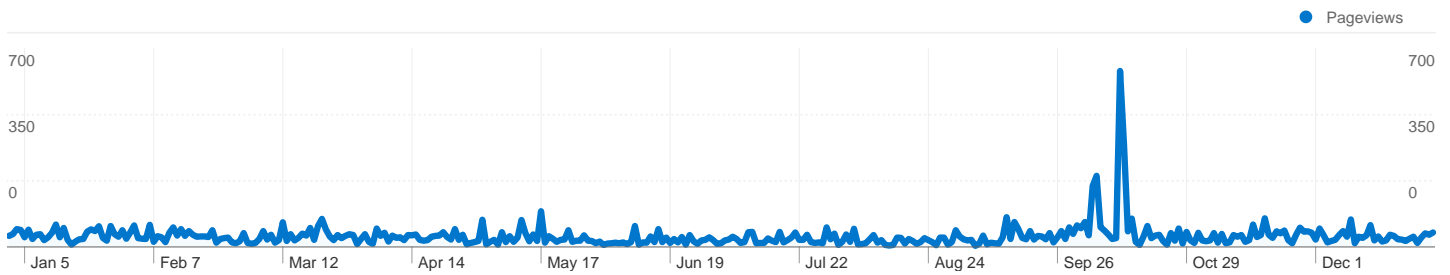


## 5,742 visits came from 101 countries/territories


### Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,124	1.66	00:01:00	94.30%	60.22%
Canada	1,961	3.95	00:02:39	76.75%	43.91%
United Kingdom	356	2.07	00:01:20	91.01%	60.96%
Philippines	108	1.34	00:00:32	93.52%	79.63%
Brazil	89	1.66	00:01:11	67.42%	65.17%
Indonesia	74	1.22	00:01:13	98.65%	83.78%
Russia	61	1.07	00:00:03	100.00%	95.08%
Australia	60	1.47	00:01:36	98.33%	66.67%
Ireland	52	1.13	00:01:03	100.00%	88.46%

Germany	<b>51</b>	2.06	00:01:01	98.04%	64.71%
					1 - 10 of 101



Pages on this site were viewed a total of 13,991 times

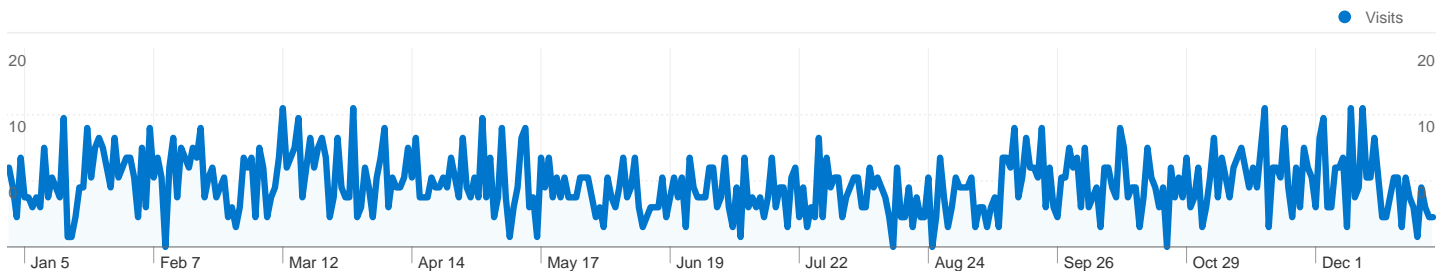
 13,991 Pageviews

 9,724 Unique Views

 58.20% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/images/structure-of-freemasonry-b.html	3,784	27.05%
/	3,172	22.67%
/inside.htm	1,321	9.44%
/Events.htm	1,027	7.34%
/Officers.htm	764	5.46%



**Search sent 2,315 total visits via 14 sources**

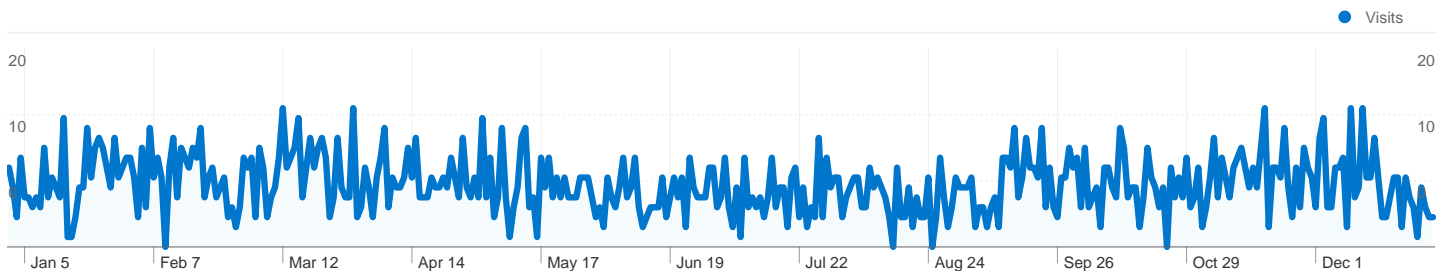
**Site Usage**

<b>Visits</b> <b>2,315</b> % of Site Total: 40.32%	<b>Pages/Visit</b> <b>2.99</b> Site Avg: 2.44 (22.79%)	<b>Avg. Time on Site</b> <b>00:01:59</b> Site Avg: 00:01:37 (23.36%)	<b>% New Visits</b> <b>87.08%</b> Site Avg: 87.77% (-0.79%)	<b>Bounce Rate</b> <b>60.52%</b> Site Avg: 58.20% (3.98%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	1,968	3.01	00:02:01	87.45%	60.92%
yahoo	167	2.70	00:01:24	87.43%	56.29%
bing	55	2.38	00:01:30	87.27%	61.82%
search	32	1.78	00:00:33	65.62%	65.62%
aol	24	1.17	00:00:50	91.67%	83.33%
ask	24	3.88	00:03:22	87.50%	66.67%
live	23	7.09	00:07:23	69.57%	17.39%
msn	12	3.67	00:01:07	91.67%	50.00%
altavista	5	4.80	00:03:08	100.00%	40.00%
baidu	1	1.00	00:00:00	100.00%	100.00%

1 - 10 of 14

# Keywords

Comparing to: Site

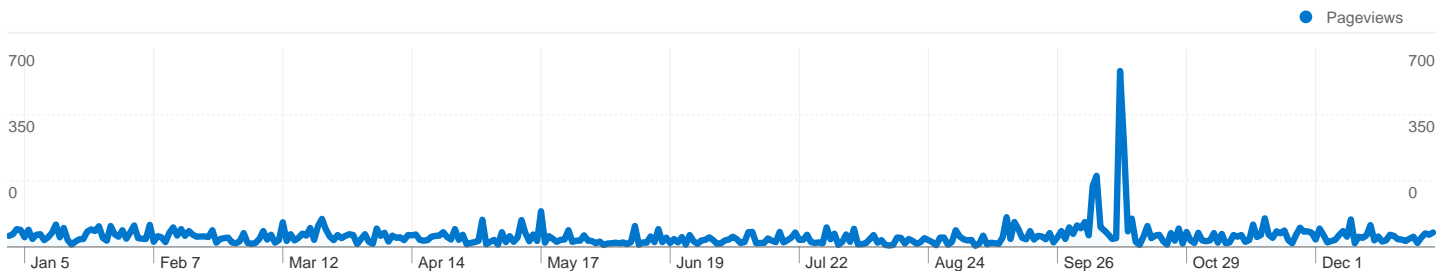


**Search sent 2,315 total visits via 1,055 keywords**


**Site Usage**


<b>Visits</b> <b>2,315</b> % of Site Total: 40.32%	<b>Pages/Visit</b> <b>2.99</b> Site Avg: 2.44 (22.79%)	<b>Avg. Time on Site</b> <b>00:01:59</b> Site Avg: 00:01:37 (23.36%)	<b>% New Visits</b> <b>87.08%</b> Site Avg: 87.77% (-0.79%)	<b>Bounce Rate</b> <b>60.52%</b> Site Avg: 58.20% (3.98%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
the structure of freemasonry	293	1.29	00:01:06	91.81%	82.94%
structure of freemasonry	161	1.12	00:00:27	93.79%	92.55%
corinthian lodge	130	3.18	00:02:14	71.54%	41.54%
corinthian	76	1.78	00:00:41	92.11%	72.37%
barrie masonic lodge	32	8.09	00:06:24	75.00%	12.50%
masonic lodge barrie	27	5.48	00:04:10	85.19%	18.52%
corinthian lodge barrie	18	6.11	00:04:07	77.78%	0.00%
barrie masons	17	11.76	00:05:04	100.00%	11.76%
corinthian lodge 96	17	5.12	00:03:10	70.59%	5.88%
barrie ontario	14	1.29	00:00:57	100.00%	85.71%

1 - 10 of 1,055



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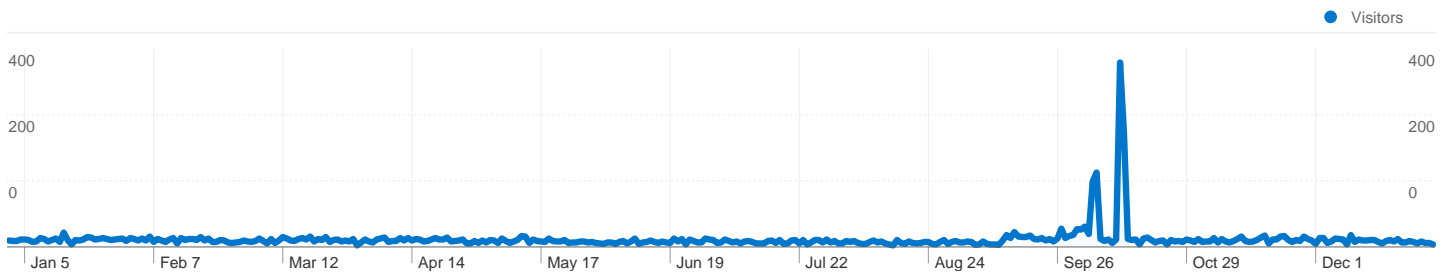
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